



Welcome to our Virtual NAIFA-California Scavenger Hunt!! This list of activities is to help you become more aware of all things Political Action! Have fun completing these activities, and report back to us by checking the boxes of all you've done!

Each task completed by a member, will earn them one raffle ticket (or more if indicated).

All member's raffle tickets will be entered into a prize drawing that will take place at the March Day on the Hill. So the more activities you complete, the better chance you have at WINNING!

If you submit a form and later have more to add, please feel free to complete another form. **Submissions must be made by December 31, 2020!** So have fun and check those boxes, and remember, tickets are earned through contacting legislatures in your own district, not outside!

Full Name (*First Name, Middle Name/Initial (optional), Last Name, Designations*)

Mailing Address

Company

City

State

Zip/Postal Code

Email Address

Work Phone

Please Check or X by each activity you complete! You may return your form to info@naifacalifornia.org

1. Visit the NAIFA National Website and ensure your profile is complete: Check that your "personal information" is correct as this is what NAIFA uses to identify your state and federal legislators

____ Completed (1 Raffle Ticket)

2. Identify your legislators through NAIFA's Advocacy in Action Center:

____ State Senator (1 Raffle Ticket)

____ State Assemblyman (1 Raffle Ticket)

____ Federal Senators (2 Raffle Tickets)

____ Federal Congressperson (1 Raffle Ticket)

Submissions due December 31, 2020



3. Visit and register at your legislator's government webpage:
 - ____ Sign up to receive their newsletter/email blasts (1 Raffle Ticket)
 - ____ Review all pages, taking special note of key committees (include which committees that are relevant to NAIFA the legislator may serve as well as legislation they may have authors/sponsored (1 Raffle Ticket)
 - ____ Check Events page for potential opportunities to meet/greet your legislator (1 Raffle Ticket)
 - ____ Attend one of the in-person or virtual meetings (1 Raffle Ticket)
4. Send a letter/email to your legislator:
 - ____ Completed (1 Raffle Ticket)
5. Visit and register at your legislator's campaign webpage:
 - ____ Completed (1 Raffle Ticket)
 - Consider making a campaign contribution of any size/Consider Volunteering to assist with legislator campaign/Check Events page for potential opportunities to meet/greet your legislator*
6. Check out members.naifa.org/home for legislation your legislator support:
 - ____ Completed (1 Raffle Ticket)
7. Visit the Legislators Wikipedia pages. They can be a great resource for information about your legislator (including education and personal background) when trying to make that personal connection:
 - ____ Completed (1 Raffle Ticket)
8. Change your contributions to monthly bank draft:
 - ____ Completed (1 Raffle Tickets)
 - All PAC contributions will be cross referenced. If you check mark the box, and do not complete the task, raffle tickets for the task will be revoked.
9. Increase your annual IFAPAC contribution
 - ____ Completed (1 Raffle Tickets)
 - All PAC contributions will be cross referenced. If you check mark the box, and do not complete the task, raffle tickets for the task will be revoked.



10. Register for Legislator Blog, podcast, or Vlog:

____ Completed (1 Raffle Ticket)

This may be at their campaign page, official government page or even on a podcast service like apple podcast

11. Post on social media channels about your legislator, tag NAIFA-California, NAIFA and your legislator

____ Facebook (1 Raffle Ticket)

____ Instagram (1 Raffle Ticket)

____ LinkedIn (1 Raffle Ticket)

____ Twitter (1 Raffle Ticket)

12. Visit and “like” or “Follow” your legislator social media. Look for opportunities to make personal contact to thank them for support or service:

____ Facebook (1 Raffle Ticket)

____ Instagram (1 Raffle Ticket)

____ LinkedIn (1 Raffle Ticket)

____ Twitter (1 Raffle Ticket)

____ YouTube (1 Raffle Ticket)

Reminder: All tasks reported are on the Honor System. Please refer to the NAIFA Code of Ethics Below!



NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS

Code of Ethics

PREAMBLE: Helping my clients protect their assets and establish financial security, independence and economic freedom for themselves and those they care about is a noble endeavor and deserves my promise to support high standards of integrity, trust and professionalism throughout my career as an insurance and financial professional. With these principles as a foundation, I freely accept the following obligations:

- To help maintain my clients' confidences and protect their right to privacy.
- To work diligently to satisfy the needs of my clients by acting in their best interest.
- To present, accurately and honestly, all facts essential to my clients' financial decisions.
- To render timely and proper service to my clients and ultimately their beneficiaries.
- To continually enhance professionalism by developing my skills and increasing my knowledge through education.
- To obey the letter and spirit of all laws and regulations which govern my profession.
- To conduct all business dealings in a manner which would reflect favorably on NAIFA and my profession.
- To cooperate with others whose services best promote the interests of my clients.
- To protect the financial interests of my clients, their financial products and my profession, through political advocacy.

Adopted: September, 1918

Latest Revision: July, 2019, NAIFA Board of Trustees